



Downtown Development Commission Brief Summary For Applicant Consideration Of Appointment

The City of Anderson is accepting applications for consideration of appointments to the Downtown Development Commission (DDC). The Downtown Development Commission's mission is to work to encourage economic revitalization within a framework of historic preservation, community involvement and activities, a strong identity and tourism.

The DDC is a nine-member board of directors appointed by the Anderson City Council to serve as advocates and advisors to the City Council on issues related to economic growth and sense of place in downtown Anderson. The DDC is not a regulating or approving body. The DDC serves at the pleasure of and in concert with the City Council to assist in implementing Council's defined goals.

The DDC has a defined scope of work:

- The DDC works to attract business to the downtown area and provides technical support to assure that existing businesses achieve their potential.
- The DDC actively markets Downtown Anderson and works to strengthen its unique characteristics.
- The DDC works with Downtown stakeholders to facilitate communications and systems between the businesses, residents and city government.
- The DDC works to create a sense-of-place for the community.
- The DDC works to ensure that Downtown Strategic and Tactical plans result in making Anderson a destination for residents and visitors and that they are delighted with their experience.

The City of Anderson Council members will appoint nine DDC members based on applications submitted. One individual from, or representing each of the following groups will be appointed:

Downtown Business Owner
Downtown Resident
Downtown Property Owner
Financial Institution
Major Industry Representative
Downtown Development Director
At-large representative or City Resident At-large
Anderson University
Anderson Area Chamber of Commerce

The term of service for each DDC member shall be 3 years. The initial term of service of each member of the first Commission shall be determined among themselves so that the terms of services of approximately 1/3 of the total number of Commissioners shall terminate each year for the first 3 years. Commissioners may be reappointed and may serve two consecutive terms. To ensure a mutual convenient meeting time for the members of the DDC and a meeting time which does not conflict with other City of Anderson Council, Board and Commission meetings the suggested meeting date will be the third Wednesday of each month at 12 pm.